

SPONSORSHIP PACKAGE 2023



Concordia University
Student Branch

WHO ARE WE?



We are a student branch of the American Society of Heating, Refrigerating and Air-Conditioning Engineers (ASHRAE) representing the Concordia University students.

MISSION + VALUES

Our mission is "to provide learning opportunities and connections with the HVAC and related industries to young engineers with the encompassing vision of fostering collaboration and innovation in its community to build the cities of tomorrow" while instilling the following attributes in our way of life.



SUSTAINABILITY



INNOVATION



LEARNING



COLLABORATION



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2022 MAJOR EVENTS



WINE & CHEESE NETWORKING EVENT

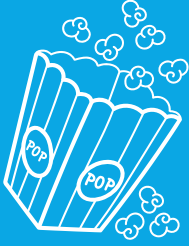
Opportunity for students to mingle with professionals, and for companies to receive exposure

JMSB MECHANICAL ROOM TOUR

Gain of knowledge for students by having access to HVAC systems and visiting mechanical rooms



2023/24 GOALS



Movie Night

Wine &
Cheese



Guest Lectures

Mechanical Tour



+ MORE !

SPONSOR'S PERK TIERS

PLATINUM \$1000

(2 Available)

- Company logo on our event banners
- Company logo on our newsletter
- Two (2) free tickets to our Wine & Cheese
- One (1) Instagram/Facebook story for seven (7) days throughout the year
- Four (4) ads on all our social media throughout the year
- Single (1) shoutout post on all our social media
- Distribution of company's promotional material at our events

GOLD \$750

- Company logo on our newsletter
- One (1) free ticket to our Wine & Cheese
- One (1) Instagram/Facebook story for seven (7) days throughout the year
- Four (4) ads on all our social media throughout the year
- Single (1) shoutout post on all our social media
- Distribution of company's promotional material at our events

SILVER \$500

- One (1) Instagram/Facebook story for two (2) days throughout the year
- Two (2) ads on all our social media throughout the year
- Single (1) shoutout post on all our social media
- Distribution of company's promotional material at our events

BRONZE \$250

- Single (1) shoutout post on all our social media
- Distribution of company's promotional material at our events

WE LOOK FORWARD TO SEEING YOU BECOME A
SPONSOR OF SUCCESS!



THANK YOU FOR YOUR CONSIDERATION

CONTACT INFORMATION

Iris Guan

President

president.ashrae@ecaconcordia.ca

Caroline Kato

VP of External Affairs

external.ashrae@ecaconcordia.ca

Marie Suzette

Director of External Affairs

external.director.ashrae@ecaconcordia.ca



<https://www.linkedin.com/company/ashrae-concordia-university-student-branch>



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